

Our growth campaign

Resonate is the community music streaming service that's owned by its users: Artists, Listeners, Curators and Workers/Helpers. We're an established co-op with big ideas for a sustainable, human-centric global music community based on fairness, transparency and co-operation. We need your help to scale and grow. Join and support our community and our projects. Discover new music in our 13,000 tracks so far and Play Fair with artists.

Fundraising...

€10,200 raised..... of €50,000 Target!

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For artists this means owning their work, and owning their networks. Resonate is about fairness and control; we allow creators to set the terms on which to distribute their art.

For listeners involves owning something of real value in a digital economy. It's also about a shift away 'passive' consumption, towards a new mode of discovering and engaging.

For industry we are rewiring terms of business, transforming an industry that's currently based on exclusivity and inequity into one based on openness, transparency, and collaboration.

For everyone this is about co-owning a platform. We think that this one-member, one-vote system gives everyone a voice, and supports the community in a crucial way.

Why

The music industry must change. The pandemic has shown more clearly that music-making cannot be sustained by a digital streaming model that does not pay fairly. Artists everywhere are looking for an alternative that plays fair, treats their music as art, and builds a sense of community.

- STREAMING services wield too much power over discovery, and "big pool" methods of splitting royalties are unfair. Music has been turned into content, and fans into passive listeners.
- INEQUITIES have been exacerbated. Power has been consolidated not in the hands of creators, but in those of dominant tech companies and major labels.
- INEFFICIENCIES plague the music industry and often lead to slow, inaccurate royalty payouts.
- PRIVACY is sorely lacking; fans often need to surrender personal information to stay informed.
- CONTROL is needed by all. Artists should have a say in how their music is distributed, users should control their information.

How

THE CO-OPERATIVE model was first brought to music streaming by Resonate in 2016. A one-member, one-share, one-vote system brings democracy to the platform, and gives all members a voice.

STREAM2OWN is a fairer way to pay for listening. The more you play, the more you pay, until you have paid to own. If you love that track, then just buy now in one go. Artists get paid per play, and fans own music again.

SELF-SOVEREIGN IDENTITY puts control of personal information back in the hands of users and away from the trackers. Choose what data you share with whom, peer to peer; verify your credential information without using third parties like Facebook or Google.

DISCOVERY of music is human-centric and human-led. We're a community of active explorers and listeners. We will use AI-augmented search and visualization to help and guide you in a universe of new music. Our AI will look at the music, and its context.... not at YOU

OPEN MUSIC INITIATIVE standards will help streamline royalty payments, and ensure that the wider independent music ecosystem has a reliable source for metadata.

OPEN-SOURCE fits naturally with our ethos of openness, collaboration and transparency. We'll work with anyone so long as they share our values.

COMMUNITY - A global community of co-creation - Artists, DJ's and Curators, Listeners and Staff - working together to build a special place for the humanity and collectiveness of music experience, totally inclusive, beyond borders, class, race, religion, politics or gender.

ETHICS come first. We're considering the impact of everything that we do, from ensuring our operation is environmentally-friendly, to the fight against the exclusion and divisive colonialism of mega-streaming

Press

Resonate promises to offer artists new freedom to dictate the terms of their own streaming deals.

FACT

factmag.com

While streaming giants like Spotify pursue unprofitable models that distribute revenue away from the majority of artists, Resonate aims to prioritise the needs of creators.

Resonate [...] aims to put the money and power in the hands of the artists.

The Guardian

Resonate [...] nurtures fans' engagement with their favourite music.

mixmag

Be part of the future of music

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